

Rosa Vañó:

International and renovative Branding of Castillo de Canena - EVOO Producer - President of the Andalusian Academy of Gastronomy and Tourism, Member of the Royal Academy of Gastronomy

Degree in Business Administration & Economics Sciences, has an extensive experience in management acquired in well recognized multinational companies. After holding several positions of responsibility in multinational companies, in 2003 she founded Castillo de Canena, positioning the brand as a reference of innovation and quality worldwide in short time. Member of the Georgofilli Florentine Academy, President of the Andalusian Academy of Gastronomy and Tourism, Member of the Royal Academy of Gastronomy. Councilor of the Caja Sur Foundation and member of the Agri-Food Council of IESE Barcelona, of the Editorial Board of the Jaén newspaper , of the Council of Extra Virgin Alliance, of the Advisory Council of the Olive Oil Interprofessional , and of the Olivar Council of the Junta de Andalucía. In 2008 she received the Woman of the Year Award.